## **#1**

Position: Web Traffic Acquisition

Company: Passific House, based in the US

Duration: 3 months

Location: Remote

Job Description: Based in California, Passific House has successfully executed sustainable construction designs and is now preparing to transform its platform into a globally innovative one. We are seeking a Web Traffic Freelancer who will be responsible for increasing real organic web traffic. This position provides an opportunity to be a part of a project taking place in California and to witness the American innovation culture closely.

The first two weeks will serve as a performance trial period. Upon successful demonstration of skills during this period, the freelancer will continue the 3-month program. Depending on performance, there may be an opportunity for full-time employment at the end of the program.

You will learn to use advanced tools specific to web traffic and systematically increase web traffic with them. You will be given specific goals, and your performance will be tracked based on the real organic traffic you generate — if you’re confident, apply.

Roles and Responsibilities:

- Increasing web traffic using tools

- SEO optimization

- Researching, discovering demographics, and finding where they are

- Web analytics: monitoring traffic, evaluating performance and optimizing strategy

- And more...

Required Qualifications:

- Familiarity with web analytics marketing.

- High level of integrity.

- Team collaboration skills.

- Problem-solving approach.

- Passion for learning.

- Desire to prove oneself globally.

- Desire to beat large corporations.

Benefits:

- Experience of working on a real project based in the USA.

- Opportunity to network with industry professionals, both locally and internationally.

- Gain knowledge on the world’s most advanced sustainable construction projects, backed by scientific methods.

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## **#2**

Position: Video Production Freelancer

Company: Passific House, based in the US

Duration: 3 months

Location: Remote

Job Description: Based in California, Passific House has successfully executed sustainable construction designs and is now preparing to transform its platform into a globally innovative one. We are seeking a Video Production Freelancer who will create videos that captivate the audience.This position provides an opportunity to be a part of a project taking place in California and to witness the American innovation culture closely.

The first two weeks will serve as a performance trial period. Upon successful demonstration of skills during this period, the freelancer will continue the 3-month program. Depending on performance, there may be an opportunity for full-time employment at the end of the program.

You will learn to use the most advanced artificial intelligence systems for video production and create fast, captivating videos with them (at least three AI platforms). In this field, you will need to both stay updated on industry developments (guidance on how to do this will be provided) and continuously enhance your skills without saturation. We have a high sensitivity in this regard.

Roles and Responsibilities:

- Create high-quality promotional introduction videos that, while not Hollywood, evoke its standards.

- Prepare social media content videos.

- And more…

Required Qualifications:

- Proficient in Adobe Premiere Pro (you should have sample works)

- High level of integrity.

- Team collaboration skills.

- Problem-solving approach.

- Passion for learning.

- Desire to prove oneself globally.

- Desire to beat large corporations.

Benefits:

- Experience of working on a real project based in the USA.

- Opportunity to network with industry professionals, both locally and internationally.

- Gain knowledge on the world’s most advanced sustainable construction projects, backed by scientific methods.

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## **#3**

Position: Graphic Designer Freelancer

Company: Passific House, based in the US

Duration: 3 months

Location: Remote

Job Description: Based in California, Passific House has successfully executed sustainable construction designs and is now preparing to transform its platform into a globally innovative one. We are seeking a Graphic Design Freelancer who will create captivating and enticing visuals for websites, social media, sales letters, and video production.This position provides an opportunity to be a part of a project taking place in California and to witness the American innovation culture closely.

The first two weeks will serve as a performance trial period. Upon successful demonstration of skills during this period, the freelancer will continue the 3-month program. Depending on performance, there may be an opportunity for full-time employment at the end of the program.

You will learn to use the most advanced artificial intelligence systems for graphic design and use them to create fast, eye-catching illustrations. It is essential to be passionate about artificial intelligence. In this field, you will need to keep track of industry developments (guidance on how to do this will be provided) and continuously enhance your skills. We prioritize a high level of sensitivity in this regard.

Roles and Responsibilities:

- Prepare content for social media sharing.

- Create graphic content for the website.

- Create illustrations for videos.

- Create illustrations for sales letters and e-books.

- And more…

Required Qualifications:

- Proficient in Adobe Photoshop and Canva (you should have some sample works).

- High level of integrity.

- AI-passionate.

- Team collaboration skills.

- Problem-solving approach.

- Passion for learning.

- Desire to prove oneself globally.

- Desire to beat large corporations.

Benefits:

- Experience of working on a real project based in the USA.

- Opportunity to network with industry professionals, both locally and internationally.

- Gain knowledge on the world’s most advanced sustainable construction projects, backed by scientific methods.

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## **#4**

Position: Copywriter Freelancer

Company: Passific House, based in the US

Duration: 3 months

Location: Remote

Job Description: Based in California, Passific House has successfully executed sustainable construction designs and is now preparing to transform its platform into a globally innovative one. We are seeking a Copywriter Freelancer with a passion for writing that convinces readers. This position provides an opportunity to be a part of a project taking place in California and to witness the American innovation culture closely.

The first two weeks will serve as a performance trial period. Upon successful demonstration of skills during this period, the freelancer will continue the 3-month program. Depending on performance, there may be an opportunity for full-time employment at the end of the program.

You will learn to use one of the most advanced artificial intelligence systems dedicated to copywriting in the field of marketing (not ChatGPT) and use it to create fast, persuasive content. We encourage the use of artificial intelligence for acceleration, polishing, and grammar correction. However, the content must strictly originate from human writing, and we maintain high sensitivity in this regard.

ENGLISH PROFICIENCY IS REQUIRED.

Roles and Responsibilities:

- Write copies for websites.

- Write E-book copies (support will be provided for technical content topics).

- Write copies for brochures.

- Write copies for social media marketing.

- Write copies for proposals or sales letters.

- Write email workflow copies.

- And more…

Required Qualifications:

- Basic knowledge in writing.

- High level of integrity.

- Proficiency in English.

- Team collaboration skills.

- Problem-solving approach.

- Passion for learning.

- Desire to prove oneself globally.

- Desire to beat large corporations.

Benefits:

- Experience of working on a real project based in the USA.

- Opportunity to network with industry professionals, both locally and internationally.

- Gain knowledge on the world’s most advanced sustainable construction projects, backed by scientific methods.

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## **#5**

Position: Social Media Freelancer

Company: Passific House, based in the US

Duration: 3 months

Location: Remote

Job Description: Based in California, Passific House has successfully executed sustainable construction designs and is now preparing to transform its platform into a globally innovative one. We are seeking an accountable Social Media Freelancer who will increase genuine organic followers. This position provides an opportunity to be a part of a project taking place in California and to witness the American innovation culture closely.

The first two weeks will serve as a performance trial period. Upon successful demonstration of skills during this period, the freelancer will continue the 3-month program. Depending on performance, there may be an opportunity for full-time employment at the end of the program.

You will learn to use the most advanced artificial intelligence systems specific to social media marketing and systematically increase followers. Specific goals will be provided, and your performance will be monitored based on the real organic followers you gather – apply only if you are confident in your abilities.

Roles and Responsibilities:

- Management of Instagram, Facebook, TikTok

- Increasing local follower numbers

- Focus to understand followers' demographic characteristics and behaviors

- Researching viral content, discovering successfully invented wheels without reinventing them

- Directing team members responsible for design in social media content

- And more...

Required Qualifications:

- Some proven experience in the field of social media marketing, even if it's small.

- High level of integrity.

- Team collaboration skills.

- Problem-solving approach.

- Passion for learning.

- Desire to prove oneself globally.

- Desire to beat large corporations.

Benefits:

- Experience of working on a real project based in the USA.

- Opportunity to network with industry professionals, both locally and internationally.

- Gain knowledge on the world’s most advanced sustainable construction projects, backed by scientific methods.